



Judie Eisenberg, Proposal Pro, Inc.

Biography

Judie Eisenberg, President and Founder of Proposal Pro, Inc., has helped not-for-profits and businesses to win more than \$500 million in Government contracts since she began her business in 1995. Her firm offers strategic consulting, technical writing, proposal planning and review across a broad range of interests and organizations nationwide. In addition to helping to prepare responses to Government RFPs, Ms. Eisenberg works with organizations to build their capacity and competitiveness in securing public funds.

Not for Profit Grants and Proposals

Ms. Eisenberg has written successful proposals for after school youth development programs, community development initiatives, education reform efforts and workforce training. She has provided training in grant writing to the YMCA of Greater New York, for Fiscal Management Associates, and for coursework as part of the Not-for-Profit Management at the Columbia University Business School. She also has served as a peer grant reviewer for the New York State Education Department.

Business Proposals

Ms. Eisenberg has written successful proposals in the areas of construction, real estate development, janitorial, logistics, alternative energy, food and beverages services and workforce training. She has taught small business owners how to write effective responses to RFPs through her well-received *Write to Win™* workshops for the US Small Business Administration (SBA), federal Procurement Technical Assistance Centers (PTAC), the Port Authority of New York and New Jersey, the City of New York Department of Small Business Services, and the City of Trenton, NJ.

A frequent speaker on Government funding and proposal writing, she is the author of an ebook, *Write to Win™: Winning Government Contracts Through Effective Proposals* and its companion audio CD training program. She also publishes a quarterly e-newsletter, *Profit from Trends in Government Funding*.

Ms. Eisenberg belongs to the Grant Professionals Association, American Grant Writers Association, Women in Development-NY; the National Contract Management Association (NCMA); the National Small Business Association (NSBA), the Business Council of Westchester, NY and the Rotary Club.

She is a 1983 graduate of the State University of New York at Albany. Before starting Proposal Pro, she worked in journalism, public affairs and business.

Proposal Pro, Inc. writes to win, preparing and writing proposals that have helped our clients to secure more than \$500 million in Government grants and contracts since 1995.